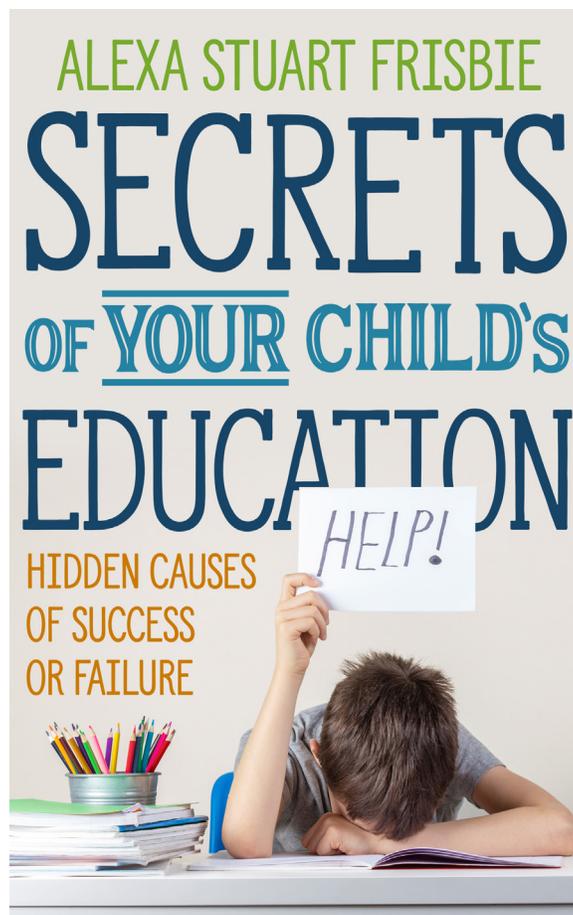


FOR IMMEDIATE RELEASE — Contact: Jim Bergman (646)456-3606



Alexa Stuart Frisbie’s new book provides parents with a timely and practical guide to what all children need to be happy and successful as they learn. In her book, Ms. Frisbie, herself an award-winning teacher, teacher-trainer and parent, describes hidden causes for lackluster education — from teacher-bullies to disconnected curriculum — and practical fixes parents can use to hurdle over them. “The school system, even with the best of intentions,” says the author, “can fail your child. My book will enable parents to understand common issues to help their children.”

Title: Secrets of Your Child’s Education

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MEDIACS



ALEXA STUART FRISBIE

Since graduating from the University of Virginia with a Master's Degree in Teaching, Alexa Stuart Frisbie has taught in San Francisco's public and private schools, trained teachers, created award-winning curriculum for NASA and UC Berkeley's Bay Area Writing Project, and published articles on exemplary practices in teaching writing, math and science in various publications including *Learning Magazine*, *The National Writing Project* and *Curry Magazine*.



CONNECTED CURRICULUM IN ACTION

In 2009, Alexa founded Workshop Education, an after-school program of enrichment classes recognized by *Bay Area Parent* magazine as a Family Favorite for Educational Support. Workshop Education has served thousands of students.

Secrets of Your Child's Education draws from these experiences to give parents the tools they need to create positive learning experiences for children.